



Public Disclosure of Student Achievement

Institution Name: Northwestern College

Business Unit(s) included in this report: Department of Business & Economics

Academic Period Covered: Academic Year 2023-24

Date Report Posted: May 6, 2024

PROGRAM	MEASURE	TARGET	RESULT	DESCRIPTION AND HOW IT WAS CALCULATED
Bachelor of Arts in Accounting	Placement Rate	90%	100% of reporting students	Graduation Placement rates reported during the 2023-24 Academic Period Covered are for the 2022-23 school year. Placement refers to degree-related employment or starting graduate school. Twelve students graduated with degrees in Accounting. Of those, all 12 found placements in degree-related fields within six months of graduation.
Bachelor of Arts in Business Administration	Placement Rate	90%	98% of reporting students	Graduation placement rates reported during the 2023-24 Academic Period Covered are for the 2022-23 school year. Placement refers to degree-related employment or starting graduate school. Forty-eight students graduated with degrees in Business Administration. Of those, 42 found placements in degree-related fields within six months of graduation, with five students continuing education.
Bachelor of Arts in Business Education	Placement Rate	90%	N/A	Graduation Placement rates reported during the 2023-24 Academic Period Covered are for the 2022-23 school year. Placement refers to degree-related employment or starting graduate school. Zero students graduated with a degree in Business Education.
Bachelor of Arts in Economics	Placement Rate	90%	100% of reporting students	Graduation Placement rates reported during the 2023-24 Academic Period Covered are for the 2022-23 school year. Placement refers to degree-related employment or starting graduate school. Two students graduated with degrees in Economics during this period. Of those, both found placements in degree-related fields within six months of graduation.