

Public Disclosure of Student Achievement

Institution Name: Northwestern College

Business Unit(s) included in this report: Department of Business & Economics

Academic Period Covered: Academic Year 2021-22

Date Report Posted: December 1, 2022

| PROGRAM | MEASURE | TARGET | RESULT | DESCRIPTION AND HOW IT WAS CALCULATED |
|---|-------------------|--------|----------------------------|--|
| Bachelor of Arts in Accounting | Placement Rate | 90% | 100% of reporting students | Graduation Placement rates reported during the 2021-22 Academic Period Covered are for the 2020-21 school year. Placement refers to degree-related employment or starting graduate school. Twelve students graduated with degrees in Accounting. Of those, all 12 found placements in degree-related fields within six months of graduation. |
| Bachelor of Arts in Business Administration | Placement Rate | 90% | 100% of reporting students | Graduation placement rates reported during the 2021-22 Academic Period Covered are for the 2020-21 school year. Placement refers to degree-related employment or starting graduate school. Twenty-eight students graduated with degrees in Business Administration. Of those, 27 found placements in degree-related fields within six months of graduation, with one student continuing education. |
| Bachelor of Arts in Business Education | Placement Rate | 90% | 100% of reporting students | Graduation Placement rates reported during the 2021-22 Academic Period Covered are for the 2020-21 school year. Placement refers to degree-related employment or starting graduate school. One student graduated with a degree in Business Education. That student found placement in a degree-related field within six months of graduation. |
| Bachelor of Arts in Economics | Placement Rate | 90% | 100% of reporting students | Graduation Placement rates reported during the 2021-22 Academic Period Covered are for the 2020-21 school year. Placement refers to degree-related employment or starting graduate school. Two students graduated with degrees in Economics during this period. Of those, both found placements in degree-related fields within six months of graduation. |