



## **Public Disclosure of Student Achievement**

**Institution Name:** Northwestern College

**Business Unit(s) included in this report:** Department of Business & Economics

**Academic Period Covered:** Academic Year 2024-2025

**Date Report Posted:** December 1, 2025

PROGRAM	MEASURE	TARGET	RESULT	DESCRIPTION AND HOW IT WAS CALCULATED
Bachelor of Arts in Accounting	Placement Rate	90%	100% of reporting students	Graduation Placement rates reported during the 2024-25 Academic Period Covered are for the 2023-24 school year. Placement refers to degree-related employment or starting graduate school. Fourteen students graduated with degrees in Accounting. Of those, 13 found placements in degree-related fields within six months of graduation, with 1 student in continuing education.
Bachelor of Arts in Business Administration	Placement Rate	90%	96% of reporting students	Graduation placement rates reported during the 2024-25 Academic Period Covered are for the 2023-24 school year. Placement refers to degree-related employment or starting graduate school. Forty-seven students graduated with degrees in Business Administration. Of those, 40 found placements in degree-related fields within six months of graduation, with five students continuing education.
Bachelor of Arts in Business Education	Placement Rate	90%	N/A	Graduation Placement rates reported during the 2024-25 Academic Period Covered are for the 2023-24 school year. Placement refers to degree-related employment or starting graduate school. Zero students graduated with a degree in Business Education.
Bachelor of Arts in Economics	Placement Rate	90%	100% of reporting students	Graduation Placement rates reported during the 2024-25 Academic Period Covered are for the 2023-24 school year. Placement refers to degree-related employment or starting graduate school. One student graduated with degrees in Economics during this period. The student found placements in degree-related fields within six months of graduation.