

# JARICA VANDER WERFF

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December 9, 2020

Ms. Susan Smith  
Human Resources Director  
Iowa Pork Producers Association  
1636 NW 114<sup>th</sup> Street  
Clive, IA 50325

Dear Ms. Smith,

I am writing in regard to your marketing internship for Summer 2021. I have invested in my marketing skills for the past few years, as I love to create and post digital marketing ads for the Compass Center for Career & Calling at Northwestern College. Based on this marketing experience and my strong customer relations and communications skills, I would be a great candidate for this position.

With a major in business administration and a minor in entrepreneurship at Northwestern College, I am well prepared to exceed the expectations of the Iowa Pork Producers Association. This year I began running the social media for the Compass Center for Career & Calling. I also began creating content calendars to schedule out all of the social media posts for the month, and I created multiple ads to market Compass Center events, giveaways, and promotions. My experience marketing for the Compass Center will assist me in spreading the word about the Iowa Pork Producers Association.

My business experiences at Buckle, Holland House, and Prairie Winds Event Center have provided me with excellent communication and customer relation skills. I have enjoyed working for these companies and gaining knowledge that I can apply to future jobs. My experience has taught me how to be organized and detailed oriented. It has also enhanced my customer service skills, as I help customers with a variety of needs and make sure they are the priority. Working for the Iowa Pork Producers Association would provide me with additional opportunities to serve and collaborate with others in a new atmosphere.

I am intrigued by the Iowa Pork Producers Association and how you work to expand the pork market. I look forward to meeting the people involved and discussing this internship further. I am excited about what I could contribute to the team. Thank you for your consideration.

Sincerely,

*Jarica Vander Werff*

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