

EDUCATION

Bachelor of Arts | **Public Relations**

Northwestern College | Orange City, IA

Expected: May 2024

GPA: 3.9

- Minor: **Nonprofit Management**
- Dean's List Collegiate Scholar: Fall 2021 & 2022, Spring 2022 & 2023

RELEVANT COURSEWORK

Advertising Campaigns

Principles of Public Relations

Media Writing

Layout and Design

Writing and Design for the Web

Fundraising for Mission

Principles of Marketing

Principles of Management

Project Management

RELEVANT EXPERIENCE

NONPROFIT COMMUNICATIONS INTERN | ATLAS of Central Iowa | Iowa Falls, IA

Summer 2023

- Created and designed the organization's website, including branding and writing copy
- Produced various marketing materials, such as brochures, to increase community awareness

STUDENT BOARD MEMBER | ATLAS Orange City Area | Orange City, IA

January 2023 – Present

- Attend monthly board meetings and keep up with issues and trends
- Participate in the evaluation of nonprofit organization's operations

SOCIAL MEDIA COORDINATOR | Green Products Company | Conrad, IA

Summer 2022

- Prepared social media posts to elevate business' online presence
- Wrote captions and stories related to the company and its importance

SOCIAL MEDIA MANAGER | Iowa Falls-Alden Basketball | Iowa Falls, IA

November 2019 – April 2021

- Designed and created eye-catching posts for game days and player recognition
- Monitored social media platforms and interacted with posts regarding the basketball program

CAMPUS INVOLVEMENT

Northwestern College | Orange City, IA

SOCIAL MEDIA COORDINATOR | Peer Learning Center

August 2023 – Present

- Prepare social media posts to inform students about the services provided at the learning center
- Develop a variety of designs and layouts for different social media platforms

TUTOR | Business Department

January 2023 – Present

- Aid students in learning and reviewing course material through one-on-one meetings
- Provide meaningful and constructive feedback on projects

PEER CAREER MENTOR | Compass Center for Career & Calling

August 2022 – Present

- Meet one-on-one with students to prepare their professional documents and online profiles
- Collaborate with supervisors and coworkers to plan and host career-related events
- Assist a marketing staff member with preparing Instagram posts and stories

STUDENT AMBASSADOR | Admissions Office

August 2022 – May 2023

- Welcomed prospective students and their families to campus
- Guided campus tours and hosted prospective students for overnight visits