

KARLVEON FORD

870-XXX-XXXX | xxxxx@yahoo.com | Pueblo, CO

EDUCATION

Bachelor of Arts | **Business Administration**
Minor | **Entrepreneurship**
Focus | **Sports Management**
Northwestern College | Orange City, IA
Anticipated Graduation: May 2022

PROJECT-BASED LEARNING

Marketing Analysis

Leadership in Sports Management [KIN 229]
Spring 2020

- Analyzed current marketing strategies during NCAA National Final football game
- Recognized tactics, platforms, current trends, and the power of influence

Final Exam Accounting Project

Principles of Financial Accounting [ACC 215]
Fall 2019

- Reviewed company financial data and prepared journal entries, trial balances, income statements, stockholder equity statements, and a balance sheet

RELEVANT COURSEWORK

Principles of Marketing
Business Writing
Business Data Analysis
Introduction to Sports Management
Leadership in Sports Management
Principles of Financial Accounting

LEADERSHIP

Collegiate Football Team

Northwestern College | Orange City, IA
2018 – Present

Co-Founder | Youth Basketball Academy

Park View Elementary | Pueblo, CO
January 2016

- Co-founded youth basketball academy for 14 elementary-age boys and girls
- Taught basketball skills and drills
- Encouraged healthy lifestyles and choices
- Mentored youth to reinforce lifelong lessons

EXPERIENCE

Franken Fellow: Peer Career Mentor

Compass Center for Career & Calling
Northwestern College | Orange City, IA
August 2021 – Present

- Serve as an ambassador for the Compass Center, actively promoting its mission, resources, events, and activities
- Meet one-on-one with students to help them create professional documents like resumes and cover letters, prepare for job interviews, and craft professional online profiles
- Collaborate with other Franken Fellows in event planning
- Offer a valued student leader perspective to the Compass Center team

Personal Shopper

Albertson's | Pueblo, CO
May – August 2020

- Retrieved customer orders, ensuring fulfillment accuracy
- Utilized handheld scanning technology to efficiently complete customer orders
- Provided friendly and positive customer service while delivering orders to customer vehicles

PROFICIENCIES

Social Media
Microsoft Office

COMMUNITY INVOLVEMENT

Youth Flag Football Volunteer

Orange City Recreation Department
Orange City, IA
Fall 2018, 2019

- Facilitated weekly practices for elementary flag football
- Led drills and warm-ups
- Coached teams during games