



# 2021 LEADERSHIP IN EDUCATION CONFERENCE

Collaborative Leadership

OCTOBER 19, 2021

Northwestern College

# KEYNOTE SPEAKERS



## JOE BECKMAN

**AUTHOR, SPEAKER**

Human Connection Matters. Students crave it, and great schools thrive because of it. International Speaker and Author, Joe Beckman's mission has been to RECLAIM HUMAN CONNECTION in school communities throughout the world.

As co-founder of Till-360 (formerly Happy Caveman), Joe Beckman's mission has been to RECLAIM HUMAN CONNECTION in school communities throughout the world. Joe has shared his infectious energy, humor, and passion in over 1000 schools, positively impacting over 1 million people worldwide through:

- Assembly for students
- PD for Staff
- SEL video curriculum, **The Human Connection Hub**
- His new book, **Just Look Up – 5 life-saving phrases every human NEEDS to hear**

Joe resides in Minneapolis, Minnesota, with his 3 children and exceptionally beautiful/patient/strong/kind-hearted wife, Jess.

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## DR. DANA SCHON

**DIRECTOR, SCHOOL ADMINISTRATORS OF IOWA**

Dr. Dana Schon serves as the professional learning director for School Administrators of Iowa. She coordinates, plans, and delivers learning opportunities to support Iowa's superintendents, principals, and central office leaders in having impactful leadership. Through this role she has studied, developed, and promoted the concept of a quality leadership-life fit.

In addition to her BA degree from Buena Vista University, Dana has a doctoral degree in educational leadership from Drake University and two masters degrees (Wayne State College and Drake University). She is a certified steward of the Intentional Energetic Presence methodology, an approach to showing up our best selves created by Anese Cavanaugh. A perpetual student and life-long learner, she continues to participate in trainings and take classes.



# MORNING SCHEDULE

**Vogel Community Room, DeWitt Learning Commons**

**8:00 AM – 8:30 AM** | Registration and Welcome | Gary Richardson

**8:30 AM– 9:15 AM** | Opening Keynote Address | Joe Beckman

**Just Look Up! 5 life-saving phrases EVERY human needs to hear**

Combining humor, authenticity, heart, and soul, international speaker Joe Beckman shares five specific phrases he believes all humans need to hear...especially today. The result is a refreshing, authentic, and down-to-earth approach to finding self-worth (Love YOU), resilience (Push Through), confidence (Fail On), joy (Yeah Toast!), and maybe most importantly, human connection (Just Look Up).

Take away tools, resources, and strategies around self-care and building positive relationships they can apply with and in their school community.

**9:30 AM – 10:20 AM** | Breakout sessions (choose one)

**Vogel Community Room | Dr. Dana Schon**

*Building Capacity Among Teacher Leaders* | Administrator Track

**Van Peurse Hall, Room 213 | Sandy Grooms & Michelle TeGrootenhuis**

*Workflow Widgets & Wizardry* | Teacher Leader Track

**10:30 AM – 11:20 AM** | Breakout sessions (choose one)

**Vogel Community Room | Joe Beckman**

*Tools for SEL* | Administrator Track

**Van Peurse Hall, Room 213 | Sara Straw**

*Systematic Approach to Data-Based Decisions* | Teacher Leader Track

**11:30 AM – 12:20 PM** | Breakout sessions (choose one)

**Vogel Community Room | Dr. David De Jong**

*Educational Leadership Simulation* | Administrator Track

**Van Peurse Hall, Room 213 | Dr. Theresa Pedersen**

*Trust me!* | Teacher Leader Track

**12:30 PM – 1:10 PM** | Lunch | Vogel Community Room

## Where am I going?

*The Vogel Community Room is located on the second floor of the DeWitt Learning Commons. Room 213 is located on the second floor of Van Peurse Hall, south of Christ's Chapel.*

# AFTERNOON SCHEDULE

**1:15 PM – 2:05 PM** | Breakout sessions (choose one)

**Vogel Community Room** | **Cindy Prewitt, Grant Hegsted, Jill Harskamp & Siouxland CAPS Program** | Administrator Track **Northwest AEA**  
**Van Peursem Hall, Room 213** | **Dr. Dana Schon**  
*Planning for Impact* | Teacher Leader Track

**2:15 PM – 3:05 PM** | Breakout sessions (choose one)

**Vogel Community Room** | **Dr. Ken Hayes**  
*Dysfunctional PLC's* | Administrator Track  
**Van Peursem Hall, Room 213** | **Stephanie Gross**  
*Supporting Beginning Teachers* | Teacher Leader Track

**Vogel Community Room, DeWitt Learning Commons**

**3:15 PM– 4:00 PM** | Closing Keynote Address | Dr. Dana Schon

## **Leave Balance Behind and Find Your Fit**

Stressed out? Wiped out? Checked out? Unrealistic notions of work-life balance create feelings of guilt, frustration, and dissatisfaction. It's time for a fresh perspective. We'll delve into the reasons why work-life balance doesn't work and explore a new paradigm that honors each person's unique circumstances. Learn ways to refuel your energy and amplify your time resulting in increased satisfaction and joy. Bring your best you to all you do!

**4:00 PM – 4:30 PM** | Graduate Credit Meeting | Gary Richardson

This brief meeting is for attendees who are earning 1 graduate credit with the conference. We will discuss steps to complete the credit requirements.

## **Where am I going?**

**The Vogel Community Room** is located on the second floor of the DeWitt Learning Commons.  
**Room 213** is located on the second floor of Van Peursem Hall, south of Christ's Chapel.

# SESSION DESCRIPTIONS

## MORNING BREAKOUT 1

### **Building Capacity Among Teacher Leaders**

**Dr. Dana Schon**

*DeWitt Learning Commons, Vogel Community Room*

Building the leadership capacity of teachers enables the achievement of school improvement goals and the success of each and every student, but what does it mean to build leadership capacity? In this session, we'll delve into several key strategies that foster leadership capacity including building a quality relationship, nurturing self and collective efficacy, and creating agreements.

### **Workflow Widgets & Wizardry: Productivity Tips & Tools for Leaders**

**Sandy Grooms & Michelle TeGrootenhuis**

*Van Peurse Hall, Room 213*

Does your tech life remind you of your kitchen junk drawer? We can help! Increase your workplace productivity with Workflow Widgets and Wizardry. This fast-paced session will provide you with links to free web tools and numerous tips to increase your efficiency, help you stay organized, and hold onto your sanity. Learn how to tame the tabs on your web browser, keep lists handy across multiple devices and organize your online files and folders so your future self knows where to find things.

## MORNING BREAKOUT 2

### **Tools for SEL**

**Joe Beckman**

*DeWitt Learning Commons, Vogel Community Room*

Based off Joe's keynote presentation, "The Tools" is NOT ONLY a nuts and bolts workshop that will equip participants with specific activities, practices, and tools around personal growth, and leadership development. But we also talk about how we weave video-based SEL "tools" that can benefit our students and adult staff. Bring a pen, bring a notebook, and bring a folder because you're going to be walking away with some "tools!"

### **Systematic Approach to Data-Based Decisions**

**Sara Straw**

*Van Peurse Hall, Room 213*

In this session, Sara focuses on how to build effective data systems to inform instructional decisions with the goal of increasing student outcomes and teacher engagement.

## MORNING BREAKOUT 3

### **Educational Leadership Simulation: Inclusive School Community**

**Dr. David De Jong**

*DeWitt Learning Commons, Vogel Community Room*

The simulation in this presentation puts the participants in the shoes of an elementary principal faced with concerns about a lack of inclusiveness. The student body of your school used to be predominately white students, yet this has changed along with the shifting community demographics. It is now 50% Latino and serving a rapidly growing population of emergent bilingual students.

**Trust me! How to plant the seeds of trust, transparency, and respect in your professional learning community or team** **Dr. Theresa Pedersen**

*Van Peurse Hall, Room 213*

This session is designed to share a theoretical model for trust in collaboration, with practical tips to assess, address and achieve trust among the members of a team. The session will include case studies to apply these concepts, with tools teacher-leaders and administrators can take back to their buildings.

## **AFTERNOON BREAKOUT 1**

**Siouxland CAPS Program** **Cindy Prewitt, Grant Hegsted, Jill Harskamp & Northwest AEA**

*DeWitt Learning Commons, Vogel Community Room*

Center for Advanced Professional Studies (CAPS) programs are nationally recognized innovative high school programs. Students fast forward into their future and are fully immersed in a professional culture, solving real-world problems, using industry-standard tools and are mentored by actual employers, all while receiving high school and college credit. CAPS is an example of how business, community and public education can partner to produce personalized learning experiences that educate the workforce of tomorrow, especially in high skill, high demand jobs. Learn how Northwest AEA and area schools MOC-Floyd Valley, Sheldon and Sioux Center collaborated to bring this exciting program to our area students.

**Planning for Impact** **Dr. Dana Schon**

*Van Peurse Hall, Room 213*

You adjourn a meeting or professional learning experience and you wonder *What just happened?* You might even sense irritation among participants, and you feel frustrated, too. It's certainly not what you had expected. How can you create the positive experience you want for others and yourself? In this session, engage in a 5 step structure for planning that capitalizes on the power of intention to get the emotional impact and results you want.

## **AFTERNOON BREAKOUT 2**

**Dysfunctional PLC's: Avoiding the Mistakes that Kill Teacher Collaboration** **Dr. Ken Hayes**

*DeWitt Learning Commons, Vogel Community Room*

Hattie's (2016) research has found that Collective Teacher Efficacy has the highest influence related to student achievement. Many schools today have implemented PLCs for teachers to collaborate around instructional practices, student achievement, and instructional interventions. PLCs are designed to improve student achievement, yet, many are struggling to make a difference. Why is that? Often, it comes back to how PLCs are being used! This session will focus on Richard DuFour's PLC model and reinforce best practices for PLC teams.

**Supporting Beginning Teachers** **Stephanie Gross**

*Van Peurse Hall, Room 213*

A beginning teacher's first year often resembles a rollercoaster, starting with a thrilling build to the first day and then hurtling through the remaining months with a flurry of activities, emotions, twists, and turns. Fortunately, new teacher expert Ellen Moir identified the common phrases of this rollercoaster: anticipation, survival, disillusionment, rejuvenation, and reflection. Come join with other mentors as we learn about each phase and discover strategies for supporting beginning teachers' as they navigate the classroom and prioritize self-care.









# ANNOUNCEMENTS

## **Connect with us**

While on campus, feel free to connect to the college's wifi network, Northwestern College - Guest. No password is required!

## **Social media**

Share your conference experience, session highlights, ideas and take-aways with your social networks using the hashtag **#EdLeaders21** and tag **@NWConline**.

## **Mother's room**

A mother's room is available in the DeWitt Learning Commons. Please inquire at the registration desk.

## **Refreshments**

Refreshments will be available in the Vogel Community Room between sessions.


## **Graduate credit seekers**

For those attendees earning graduate credit, please plan to attend an informational session at the conclusion of the conference in Vogel Community Room. Gary Richardson will provide instruction on how to navigate Blackboard.

# THANK YOU CONFERENCE PARTNER

The Leadership in Education Conference is offered by Northwestern College's Graduate and Adult Learning department in partnership with the Northwest Area Education Agency. The Northwest AEA is a regional agency that provides school improvement services for students, teachers and administrators, and early childhood services. The agency is an educational partner with 34 public school districts and 33 accredited, private schools in a 10-county area of northwest Iowa (Lyon, Osceola, Sioux, O'Brien, Plymouth, Cherokee, Woodbury, Ida, Monona, and Crawford), serving nearly 45,000 students. Northwest AEA staff, schools and families work together to help all children reach their potential.





Michael H.  
M.Ed. Teacher Leadership

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