

# Northwestern **LEADERSHIP SERIES**

**Lead with courage**

June 8-9, 2017



# SESSION SCHEDULE

VPH: Van Peurse Hall

DWT: DeWitt Theatre Arts Center

🍏 Teacher leadership focus

🕒 General leadership focus

## THURSDAY, JUNE 8

8 – 9 a.m. | Registration & refreshments | DWT lobby

9 – 9:30 a.m. | Worship | DWT England Theatre

9:45 – 10:45 a.m. | Opening keynote: Wess Stafford | DWT England Theatre

### 11 – 12 p.m.

🕒 *A Psychologically Healthy Leader* | Dr. Mark Christians | VPH 313

🕒 *How to Create a Legendary Culture* | John Elzinga | VPH 309

🍏 *Exemplary Ethical Leadership for Educators* | Dr. Gary Smit | VPH 117

🍏 *Cross Cultural Communication* | Dr. Sara Tiedeman | VPH 119

12:15 – 1 p.m. | Lunch | DLC Vogel Community Room

### 1 – 2 p.m.

🕒 *The Leader Your Team Needs* | Dr. John Swart | VPH 303

🕒 *Transformational Leadership* | Dr. Sandi Altena | VPH 307

🍏 Education Keynote | Shelly Vroegh | DWT England Theatre

### 2:15 – 3:15 p.m.

🕒 *10 Principles of Effective Management* | Dan McCarty | VPH 313

🕒 *When Loyalties Collide* | Julie Elliott | VPH 309

🍏 *Encouraging a Growth Mindset in Teachers & Staff* | Josh Bowar | VPH 117


🍏 *Tech Tools for Ed Transformation* | Rachel Langenhorst | VPH 119

### 3:15 – 4 p.m.


🍏 Grad Credit Informational Session | Dr. Sara Tiedeman | VPH 119

# SESSION SCHEDULE

**VPH:** Van Peursesem Hall

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**DWT:** DeWitt Theatre Arts Center

 General leadership focus

## FRIDAY, JUNE 9

**8 – 9 a.m.** | Refreshments | DWT lobby

**9 – 9:30 a.m.** | Worship | DWT England Theatre

**9:45 – 10:45 a.m.**

 *Culture Eats Strategy for Lunch Every Day* | Greg Christy | VPH 303

 *Courage When You're Taking Heat* | Matt McCaulley | VPH 307

 *Impact of Being Mentored & Mentoring Others* | Dr. David DeJong | VPH 117

 *Changing Purposes of K-12 Science* | Dr. Derek Brower | VPH 119

**11 – 12 p.m.**

 *Generational Leadership Challenges* | Reid Vander Veen | VPH 309

 *Understanding Mental Health Challenges* | Donna Van Peursesem | VPH 313

 *Improv for Leaders* | Michael McCarty | DWT England Theatre

 *Working with English Language Learners* | Dr. Sara Tiedeman | VPH 119

 *Leadership in Public Education & Eternal Impact* | Dr. Kenneth Hayes | VPH 117

**12:15 – 1 p.m.** | Lunch | DLC Vogel Community Room

**1 – 2 p.m.**

 *Suit and Tie Leadership for a Skinny Jeans Workforce* | Paul Ten Haken | VPH 303

 *Hearing God in a Noisy World* | Julie Hulstein | VPH 307

 *Increase Achievement Through Cultural Climate* | Dr. Mike Rogers | VPH 117

 *Coaching in the Workplace* | Dr. Rick Melmer | VPH 119

**2:15 – 3:15 p.m.**

Closing keynote: Pastor Ann Bilbrew | DWT England Theatre

# DESCRIPTIONS

## **A Psychologically Healthy Leader**

Dr. Mark Christians

A healthy leader first cares for their entire self—physically, mentally, socially and spiritually. In this session, learn a holistic approach to becoming a healthy leader.

## **How to Create a Legendary Culture**

John Elzinga

You will be perceived, positively or negatively, by the collective interactions people have with your organization. Learn how those interactions can be orchestrated with deliberate intent to deliver a legendary experience.

## **Exemplary Ethical Leadership for Educators**

Dr. Gary Smit

This session will provide an understanding of the important role a school leader plays in promoting ethics as key to creating or enhancing a positive school culture.

## **Cross Cultural Communication**

Dr. Sara Waring-Tiedeman

As our communities become more diverse, so do our classrooms. This session will touch on the importance of effective communication across cultural differences.

## **The Leader Your Team Needs**

Dr. John Swart

The Bible makes clear that leadership is not just a noble calling, but a great responsibility. John will offer biblical principles to lead in a way that pleases God.

## **Transformational Leadership**

Dr. Sandi Altena

This session will help participants identify areas of potential transformation in an organization and develop a plan to inspire, engage and motivate others.

## **10 Principles of Effective Management**

Dan McCarty

Attendees will hear stories of success and mistakes made throughout a 40 year career in an effort to affirm the 10 Principles of Effective Management tool.

## **When Loyalties Collide**

Julie Elliott

This workshop will explore how Christian ethics is about your loves and your loyalties, and ultimately, about what (and who) you worship.

## **Encouraging a Growth Mindset in Teachers & Staff**

Josh Bowar

This interactive session will provide practical tools, helpful resources and a better understanding of how to nurture growth among teachers, staff and students.

### **Tech Tools for Ed Transformation**

Rachel Langenhorst

It's not about tools; it's about learning! This session will provide a model for melding technology and pedagogy to enable students to engage and thrive in a digital world.

### **Culture Eats Strategy for Lunch Every Day**

Greg Christy

Greg will share what he and Northwestern leaders have gained by investing in the college's culture and offering opportunities for employees to provide feedback.

### **Courage When You're Taking Heat**

Matt McCaulley

How should a leader perform while under a crisis? This session will provide insight for summoning bold, effective action to lead effectively—especially when times are tough.

### **The Impact of Being Mentored & Mentoring Others**

Dr. David DeJong

This session will provide participants with practical ways to introduce meaningful mentoring relationships into their careers and personal lives.

### **Changing Purposes of K-12 Science Education**

Dr. Derek Brower

With Iowa's adoption of new K-12 science standards, the what, how and why of teaching science is changing. This session will provide an overview of these changes.

### **Generational Leadership Challenges**

Reid Vander Veen

This session will explore today's workforce – made up of Baby Boomers, Gen-Xers and Millennials – and explore differences in motivation, behavior and leadership style.

### **Understanding Mental Health Challenges and Struggles**

Donna Van Peurse

This session will share strategies for supporting employees with mental health issues both professionally and personally.

### **Improv for Leaders**

Michael McCarty

This workshop will use a number of fun exercises to explore how improv skills can be used to develop communication skills and inspire leadership.

### **Working with English Language Learners**

Dr. Sara Tiedeman

In this session, participants will learn strategies and techniques to help nonnative English speakers succeed in the classroom.

**Leadership in Public Education that has Eternal Impact**

Dr. Kenneth Hayes

Christians face barriers in society, which makes faithful leadership more necessary than ever. Learn ways to support Christian leaders in whatever field you're in.

**Suit and Tie Leadership for a Skinny Jeans Workforce**

Paul Ten Haken

Learn how to recruit, retain and lead a workforce that increasingly puts self before spreadsheets and who values building a ladder over climbing it.

**Hearing God in a Noisy World**

Julie Hulstein

In this session, learn how to hear God above all the noise of the world and discern what He is saying amongst the chatter, buzz and distractions.

**Increase Student Achievement Through Cultural Climate**

Dr. Mike Rogers

During this session, learn how Mike was able to lead a school that was featured in the 2011 movie "The Bully Project" in a better direction through changing the culture and climate.

**Coaching in the Workplace**

Dr. Rick Melmer

Learn five phases to help you become a more efficient coach in both your professional and personal life.

# KEYNOTE SPEAKERS

## WESS STAFFORD

**AUTHOR AND FORMER  
PRESIDENT AND CEO OF  
COMPASSION INTERNATIONAL**

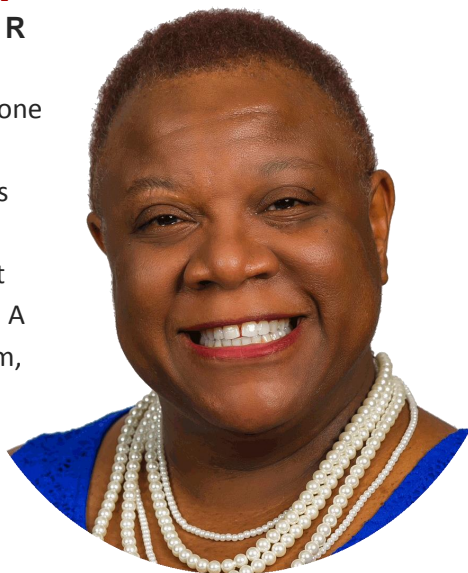
Dr. Wess Stafford is an internationally recognized advocate for children living in poverty and president emeritus of Compassion International, which partners with more than 7,000 churches to sponsor nearly 2 million children in 26 countries. The son of missionaries, Stafford grew up in an Ivory Coast village, watched over by his wise and loving African “extended family.” He began working with Compassion International in 1977, first serving in Haiti, and eventually served as president and CEO of the organization for 20 years. Stafford is the author of *Just a Minute: In the Heart of a Child, One Moment Can Last Forever* and *Too Small to Ignore: Why the Least of These Matters the Most*.



## PASTOR ANN BILBREW

**PASTOR AND SOCIAL WORKER**

Pastor Ann Bilbrew leads Living Springs Riverdale, a Reformed Church in America (RCA) congregation in one of Chicago's diverse south suburbs. Also a social worker for the Cook County court system, Bilbrew is especially passionate about helping women and families in crisis and leads a team of volunteers that offers empowering rather than enabling assistance. A member of the RCA's Multi-Racial Commission Team, Bilbrew shares her experiences with and insights about social injustice and racism. Bilbrew's Living Springs Riverdale congregation is a branch of Living Springs Community Church, Glenwood, Ill., which is pastored by the Rev. Dave Izenbart, a 1989 alum of Northwestern College.



# SHELLY VROEGH

## 2017 IOWA TEACHER OF THE YEAR

Iowa's newest Teacher of the Year, Shelly Vroegh, teaches fifth grade at Lakewood Elementary in Norwalk, Iowa. She's also a lead mentor for the Norwalk Community School District, the elementary math curriculum leader, an instruction coach and helps coordinate a summer school program. At the award ceremony, Governor Terry Branstad praised Vroegh for being an example of how "great teachers really do change lives." Branstad noted Vroegh's strengths in her classroom and as a teacher leader in her district and explained that educators like her are contributing to the success of Iowa's new teacher leadership and compensation system. Vroegh taught third grade for 18 years before moving to fifth grade two years ago.





# SPONSORS

The Northwestern Leadership Series is hosted by Northwestern College's Graduate School & Adult Learning and the Franken Leadership Center in partnership with Pizza Ranch and sponsored by Interstates and Sodexo Campus Dining.



*The Franken Leadership Center is named in memory of the late Jim Franken, president and CEO of Interstates Companies and Harbor Group in Sioux Center, Iowa. The center seeks to provide experiential learning opportunities for students to grow their leadership skills and discover who they are called to be in God's world.*

# ANNOUNCEMENTS

## **Connect with us**

While on campus, feel free to connect to the college's wifi network, Northwestern College - Guest. No password is required!

## **Recharge**

Cell phone charging stations are available in the lobby of the DeWitt Theatre Arts Center and in the Vogel Community Room in the DeWitt Learning Commons.

## **All atwitter**

During the leadership conference, please tweet session highlights, ideas and take-aways using **#NWC lead**

## **Lead the way**

Do you need help finding a session or locating a restroom? Look for students and adults wearing a red Northwestern t-shirt. These volunteer guides are here to help you navigate campus during the two-day conference.

## **Say cheese!**

Throughout the conference, photographers and videographers will be on campus taking photos and video of the event. Please contact a member of the event staff if you do not want your image to be captured.

## **Going up**

Elevators are located in buildings where sessions occur on multiple floors. In the DeWitt Learning Commons, an elevator is centrally located on the first floor, just north of the Common Grounds coffee spot. In Van Peurse Hall, an elevator is located in the northeast corner of the building. Ask a guide for help if needed.

## **Mother's room**

A mother's room is available in the lower-level of the DeWitt Learning Commons.

## **Grad Credit Seekers**

For those attendees earning graduate credit, please plan to attend an informational session on June 8 at 3:15 p.m. in VPH 119. Dr. Sara Tiedeman will provide instruction on how to navigate Blackboard.

# CAMPUS MAP



- 1 DeWitt Theatre Arts Center
- 2 DeWitt Learning Commons
- 3 Van Peurseem Hall

