

# NORTHWESTERN LEADERSHIP SERIES

June 25-26, 2018

GROW



YOUR

**IMPACT**



# CONFERENCE SCHEDULE


**DLC:** DeWitt Learning Commons (General Sessions)

**DMH:** DeWitt Music Hall (Church Track Session)

**RMC:** Ramaker Center (General Sessions)

**VPH:** Van Peursesem Hall (Teacher Track Sessions)

**DWT:** DeWitt Theatre Arts Center (Registration, Keynotes & Help Desk)

 General Professional Track

 Teacher Track focus

 Church Track focus





## MONDAY, JUNE 25

**8:00 – 9:00 AM** | DWT Lobby | Registration & Refreshments

**9:00 – 9:30 AM** | DWT | Worship | Lindsay Vladimirov





**9:45 – 10:45 AM** | DWT | Opening Keynote: Aaron Kampman & Joe Urcavich

**11:00 AM – 12:00 PM** | Breakout sessions (choose one)





 DLC	Rick Melmer	<i>Using Your Profile to Improve Your Style</i>
 RMC	Brandon Woudstra	<i>Lessons for New Leaders</i>
 VPH 313	Josh Bowar (Skype)	<i>The Power of Reflection – For Students &amp; for You</i>
 DMH	Lindsay Vladimirov	<i>Transforming Worship: Living &amp; Leading Biblical Worship that Changes Us</i>

**12:00 – 12:50 PM** | Lunch | Vermeer South Dining Room

**1:00 – 2:00 PM** | Breakout sessions (choose one)

 DLC	Glen DeZeeuw	<i>Growing Leadership Skills: Becoming a Salt &amp; Light Leader</i>
 RMC	Christina Cota	<i>Tough Conversations</i>
 VPH 313	Aileen Sullivan	<i>Rote vs. Robust: Perspectives in Student Wonder &amp; Engagement</i>
 DMH	Scott Hoezee	<i>Living Graciously</i>

**2:15 – 3:15 PM** | Breakout sessions (choose one)

 DLC	Matt McCaulley	<i>Leading When You're Not in Charge</i>
 VPH 301	John Elzinga	<i>S Factor Leaders Build Legendary Organizations</i>
 VPH 313	David De Jong	<i>Mentoring Well</i>
 DMH	Jill Ver Steeg	<i>Why Authentic Leadership Matters</i>





 **3:15 PM** | VPH 313 | Graduate Credit Meeting (for educators taking graduate credit)

# TUESDAY, JUNE 26





**8:00 – 9:00 AM** | DWT Lobby | Refreshments

**9:00 – 9:30 AM** | DWT | Worship | Lindsay Vladimirov

**9:45 – 10:45 AM** | Breakout sessions (choose one)





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|---|---------|-------------------|---|
|  | VPH 301 | Greg Christy      | <i>The Critical Job of Hiring Well</i>  |
|  | RMC     | Natalie Eisenberg | <i>What's Your EQ? Emotional Intelligence Defined &amp; How to Improve Yours!</i> |
|  | VPH 313 | Heidi Douma       | <i>Loving the Students You are 'Stuck With'</i>                                   |
|  | DMH     | Kevin Negaard     | <i>Creating a Healthy Staff Culture</i>   |

**11:00 AM – 12:00 PM** | Breakout sessions (choose one)

- |   |         |                   |   |
|---|---------|-------------------|---|
|  | DLC     | John Swart        | <i>Maximizing Talent: Getting the Most Out of Your Team</i>   |
|  | RMC     | Tricia Meendering | <i>Taking Ownership without Personal Gain</i>   |
|  | VPH 313 | Poornima D'Souza  | <i>Strategies to Facilitate School-Parent Partnerships to Mediate Between Two Cultural Contexts</i> |
|  | DMH     | Scott Hoezee      | <i>The Cruciform Pastor: Leading and Preaching in Tough Times</i>                                   |

**12:00 – 12:50 PM** | Lunch | Vermeer South Dining Room

**1:00 – 2:00 PM** | Breakout sessions (choose one)

- |   |         |                      |   |
|---|---------|----------------------|---|
|  | DLC     | Jill Ver Steeg       | <i>Leadership On &amp; Off the Map</i>  |
|  | RMC     | Sandi Altena         | <i>What Kind of Leader are You, Anyway?</i>   |
|  | VPH 313 | Sara Waring-Tiedeman | <i>Social Emotional Learning: Changing One Classroom at a Time</i>                    |
|  | DMH     | Brian Keepers        | <i>Empowering Next Generation Leaders: Why Millennials are the Hope of the Future</i> |

**2:15 – 3:15 PM** | DWT | Closing Keynote: Aaron Kampman & Joe Urcavich

# CAMPUS MAP



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- #8 DLC: DeWitt Learning Commons
  - #10 DMH: DeWitt Music Hall
  - #11 RMC: Ramaker Center
  - #13 VPH: Van Peurse Hall
  - #14 DWT: DeWitt Theatre Arts Center
  - #25 Vermeer South Dining Hall
  - #26 Cafeteria

/ Main Parking

# SESSION DESCRIPTIONS

## MONDAY, JUNE 25

### **Using Your Profile to Improve Your Style**

**Rick Melmer**

We are wired to behave in certain ways. But too often we either ignore our tendencies or hope others will just "get" us. This session will help you better understand your default behaviors and develop strategies for working more effectively with others.

### **Lessons for New Leaders**

**Brandon Woudstra**

Even experienced leaders can find themselves feeling like a "new leader" when a role or position changes. This session will explore best practices for new and emerging leaders, as well as those preparing for different leadership roles.

### **The Power of Reflection – For Students & for You**

**Josh Bowar** (via Skype)

How do we afford today's always-plugged-in students the time for reflection so they can truly learn and grow? 4 minutes, 33 seconds. Attend this session to learn easy-to-implement reflection protocols (at least 15) you can use to increase students' mindfulness—and yours.

### **Transforming Worship: Living & Leading Worship that Changes Us**

**Linsay Vladimirov**

Explore the foundations of biblical worship, the role of excellence and freedom in worship, and the challenges of different worship styles. Participants will be equipped with practical advice for facilitating genuine worship that truly transforms.

### **Growing Leadership Skills: Becoming a Salt & Light Leader**

**Glen DeZeeuw**

Become a S.A.L.T. and L.I.G.H.T. leader through nine principles to make your leadership priceless. The principles come from Glen's personal faith journey and 40-plus years of business experience. Applying the principles will enable you to have a positive impact in your varied roles.

### **Tough Conversations**

**Christina Cota**

"I should say something, but I don't want to hurt anyone's feelings ..." Few of us are good at confrontation. But by understanding why it's tough and practicing tactics for speaking the language of the person you need to confront, you can get better.

### **Rote vs. Robust: Perspective in Student Wonder & Engagement**

**Aileen Sullivan**

Don't be a fault finder. Be a star finder! Perspective influences our interpretation of everything—from administrators and colleagues to classrooms and students. Being able to see and interpret different perspectives is critical to supporting student wonder and encouraging student engagement.

### **Living Graciously**

**Scott Hoezee**

Grace is powerful enough to overcome sin. That's going to have wider effects. The big grace that saves us issues in many smaller "gracelets." How does grace inform parenting? Church conflicts? Does grace mean we take a different view of economics and capitalism?

### **Leading When You're Not in Charge**

**Matt McCaulley**

Leading—even when we're not in charge—is a skill we can develop. This session is for leaders (and followers) seeking practical tips and tools to use daily in those situations when we are not in a position of formal authority.

### **S Factor Leaders (Part II) Build Legendary Organizations**

**John Elzinga**

This session will unpack a formula for effective leadership and encourage the abandonment of ineffective styles. You don't need to have attended Part I for this session to be meaningful. If you've attended other S Factor training, you'll find this to be complementary.

### **Mentoring Well**

**David De Jong**

Mentoring is valuable for both parties involved. But many times we don't engage in mentoring relationships because we feel too busy to invest in another responsibility. This session will offer practical tips for starting and sustaining meaningful mentoring relationships.

### **Why Authentic Leadership Matters**

**Jill Ver Steeg**

A 2015 *Harvard Business Journal* said "Authenticity is the gold standard of leadership." But what is authenticity? This session will explore leading authentically, with consistent heart-and-head values, through self-awareness and self-acceptance.

## **TUESDAY, JUNE 26**

### **The Critical Job of Hiring Well**

**Greg Christy**

When someone is hired into a position that utilizes their unique skills and enables them to grow, they flourish as well as the organization. There is both an art and science to hiring well and it is something all of us as leaders can improve. While there is much more to an organization flourishing than hiring well, it all starts there.

### **What's Your EQ? Emotional Intelligence Defined & How to Improve Yours!**

**Natalie Eisenberg**

Is success in life dictated more by book smarts or street smarts? Natalie will provide a comparison between IQ and EQ, share examples of EQ as a critical factor in leadership, and provide advice on how EQ can be developed.

### **Loving the Students You are 'Stuck With'**

**Heidi Douma**

As a new teacher, you imagine your students: kind, smart, eager to learn. And then the first day arrives, and you realize, "This is not what I ordered!" Learn how to not only accept the students and colleagues you're given, but also to truly love them.

### **Creating a Healthy Staff Culture**

**Kevin Negaard**

Healthy workplace cultures don't happen by accident. Together we will discuss the vision, focus and attributes needed to create a healthy workplace culture, whether you are church, school, business or nonprofit leader.

### **Maximizing Talent: Getting the Most Out of Your Team**

**John Swart**

Whether you are leading a sports team or a multi-million-dollar company, optimal performance is required for sustained success. Learn how biblical principles on leadership and relationships can help.

### **Taking Ownership without Personal Gain**

**Tricia Meendering**

We strive to do our best, often for personal gain: more money, professional promotion, or social status. But what about doing our best for the sake of others: meeting needs, setting an example. Learn about an approach to excellence that starts with, "It's not about me."

### **Strategies to Facilitate School-Parent Partnerships to Mediate Between Two Cultural Contexts**

**Poornima D'Souza**

This session will explore the increase in immigrants and refugees in our schools and the linguistic, cultural and technological challenges they face. D'Souza will also share about a program she started called Parent University.

### **The Cruciform Pastor: Leading and Preaching in Tough Times**

**Scott Hoezee**

Church leaders often have to navigate personal difficulty while also leading public worship each Sunday. This session will explore the realities of how personal pain or conflict can leak into worship in ways that might make a pastor feel—and seem—compromised.

### **Leadership On & Off the Map**

**Jill Ver Steeg**

The best leaders execute adaptive, off-the-map leadership that requires agility, courage, risk-taking and a posture of learning. Learn how best to lead people through both longing and loss in order to bring the deep and sustainable change required to move forward.

### **What Kind of Leader are You, Anyway?**

**Sandi Altena**

In this session, you'll reflect on your personal leadership style and consider how effective it really is. You'll also learn the essential components of transformational leadership and steps you can take to become the servant-hearted leader God has called you to be!

### **Social Emotional Learning: Changing One Classroom at a Time**

**Sara Waring-Tiedeman**

Imagine a classroom where students are empowered to connect, communicate, collaborate, embrace diversity and resolve conflict. Learn about Sanford Harmony, a social-emotional program that builds strong classroom relationships and supportive learning communities.

### **Empowering Next Generation Leaders: Why Millennials are the Hope of the Future**

**Brian Keepers**

Entitled. Lazy. Selfish. Are these descriptors for millennials really true? Or are they creative and passionate with a deep desire to make a difference. Learn how to empower, lead and be led by millennials, who are the future of our churches and communities.

# NOTES

## MONDAY, JUNE 25

**8:00 – 9:30 AM** | Morning Conversation & Worship

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**9:45 – 10:45 AM** | Opening Keynote: Aaron Kampman & Joe Urcavich

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**11:00 AM – 12:00 PM** | Breakout Session

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**12:00 – 12:50 PM** | Lunch Collaboration

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**1:00 – 2:00 PM** | Breakout Session

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**2:15 – 3:15 PM** | Breakout Session

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**3:15 PM** | Graduate Credit Meeting

**TUESDAY, JUNE 26**

**8:00 – 9:30 AM** | Morning Conversation & Worship

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**9:45 – 10:45 AM** | Breakout Sessions

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**11:00 AM – 12:00 PM** | Breakout Sessions

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**12:00 – 12:50 PM** | Lunch Conversation

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**1:00 – 2:00 PM** | Breakout Session

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# LICENSE RENEWAL CREDIT

If you are an educator earning 1 license renewal credit by attending the Leadership Series, you are required to document your sessions for verification of 15 contact hours. At the conclusion of the conference, please tear out and turn in the notes section to the registration desk.

## Requirement of 15 Contact Hours

First Name	Last Name

Signature	Driver's License Number**
Street Address	
City, State and Zip Code	

*\*\*Your driver's license number is required by the Area Education Agency (AEA) as they provide the renewal credit. Documentation of the renewal credit will be sent to you from the AEA.*

# KEYNOTE SPEAKERS

## **AARON KAMPMAN** FOUNDER AND CEO, ALIGN

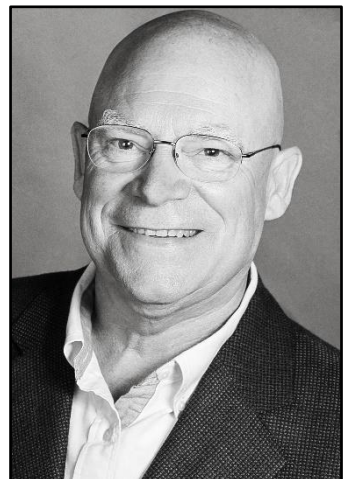
Aaron cares about empowering others to become their best. Throughout his life—from growing up in a small town in rural Iowa, to his collegiate career at the University of Iowa, to his 10 years playing in the NFL—Aaron has loved partnering with others to reach new heights. Now he serves as the founder of Align, where he and his advisers partner with executives, teams and leaders who also want to achieve their potential. He also holds a position with the NFLPA, guiding former players as they transition away from the game. Aaron currently lives in southeast Iowa where he serves as an elder for Jordan Creek Church and coaches high school football.

Learn more about Align at [www.thealignprocess.com](http://www.thealignprocess.com).



## **JOE URCAVICH** SR. EXECUTIVE, ALIGN MOTIVATIONAL SPEAKER

Joe is a public speaker, leadership coach and alignment adviser. Simply put, he's in the business of promoting authenticity. Former chaplain for the Green Bay Packers, Joe has a depth of experience with high profile, high-pressure situations. This experience extends to his work over the past 10 years with U.S. Army chaplains and officers in Alaska, Germany and Washington, D.C. Joe has also served as keynote speaker at numerous corporate events, men's retreats and marriage conferences.



# TEACHER TRACK KEYNOTE

## **AILEEN SULLIVAN**

**2018 IOWA TEACHER OF THE YEAR  
CHEMISTRY TEACHER, AMES HS**

2018 Iowa Teacher of the Year Aileen Sullivan has a mantra: “Don’t be a fault finder. Be a star finder.” During her 22-year career teaching chemistry at Ames High School, she has served as a model and mentor teacher, directed the science department, coached the girls track team, and been chief negotiator for the Ames Education Association. She also has encouraged and inspired numerous pre-service teacher interns and student teachers.



# THANK YOU

The Northwestern Leadership Series is hosted by Northwestern College Graduate School & Adult Learning and Franken Leadership Center departments in partnership with Pizza Ranch.



*The Franken Leadership Center is named in memory of the late Jim Franken, president and CEO of Interstates Companies and Harbor Group in Sioux Center, Iowa. The center seeks to provide experiential learning opportunities for students to grow their leadership skills and discover who they are called to be in God's world.*

*Northwestern's Graduate School & Adult Learning promotes opportunities for lifelong learning and professional development through accredited degree programs online and on-campus continuing education events. The online programs include Master of Education and graduate-level education endorsements, and Bachelor degree completion programs in Nursing (RN to BSN), and Early Childhood education. For more information about programs and upcoming events visit **[online.nwciowa.edu](https://online.nwciowa.edu)**.*

## PARTNER WITH US

If you would like to become a partner of the Northwestern Leadership Series or other events by sponsorship or to submit a speaker proposal please contact [online@nwciowa.edu](mailto:online@nwciowa.edu) or 712-707-7388.

# ANNOUNCEMENTS

## **Connect with us**

While on campus, feel free to connect to the college's wifi network, Northwestern College - Guest. No password is required!

## **Recharge**

Cell phone charging stations are available during lunch in Vermeer South Dining Room.

## **Social media**

Share your conference experience, session highlights, ideas and take-aways with your social networks using the hashtag **#NWC lead**.

## **Lead the way**

Do you need help finding a session or locating a restroom? Look for NWC employees wearing a red Northwestern t-shirt. These volunteer guides are here to help you navigate campus during the two-day conference.

## **Say cheese!**

Throughout the conference, photographers and videographers will be on campus taking photos and video of the event. Please contact a member of the event staff if you do not want your image to be captured.

## **Going up**

Elevators are located in buildings where sessions occur on multiple floors. In the DeWitt Learning Commons, an elevator is centrally located on the first floor, just north of the Common Grounds coffee spot. In Van Peurse Hall, an elevator is located in the northeast corner of the building. Ask a guide for help if needed.

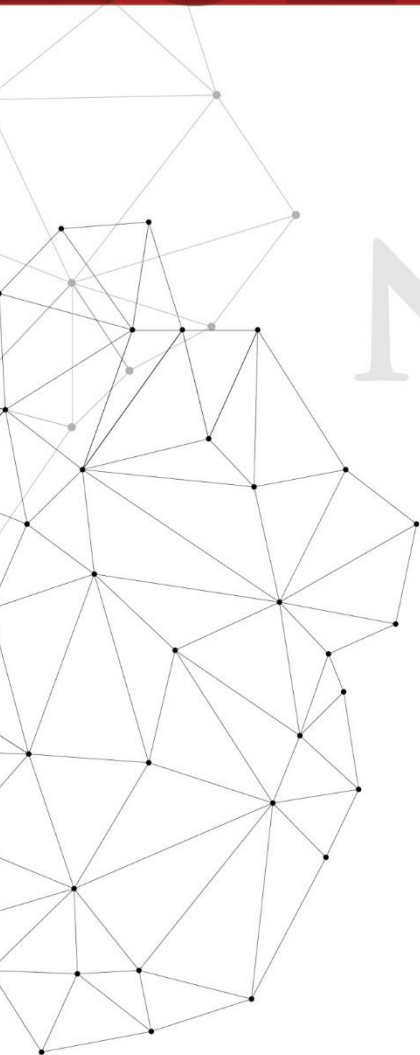
## **Mother's room**

A mother's room is available in the DeWitt Theatre Arts Center. Please inquire at the registration desk.

## **Graduate credit seekers**

For those attendees earning graduate credit, please plan to attend an informational session concluding the first day, Monday June 25 at 3:15 p.m. in VPH 313. Dr. Sara Tiedeman will provide instruction on how to navigate Blackboard.

# 2018



#NWClead

[nwcsiowa.edu/lead](http://nwcsiowa.edu/lead)